

■ SINGAPORE NATIONAL DAY ■

ROKKO UNDERSCORES R&D STRENGTH AS HIGH-VALUE PRECISION ENGINEER AND TECHNOLOGY PARTNER

There is zero margin for error when the requirement is zero-defect quality. For global leaders in semiconductor and automotive sensors – such as Texas Instruments, Infineon and Molex – this means relying on Rokko as a technology partner that delivers more than just defect-free products.

“We deliver on our commitment to clients who entrust us with the integrity of their products,” says group managing director Gary Lim. “This entails customer-centric service and continuous research and development [R&D]. We’re no giant, but some of the world’s biggest industry leaders bank on our expertise to deliver on the trust they place in us.”

Rokko has been providing precision engineering services to more than 100 clients in the semiconductor and automotive industries since 1992. For the past 25 years, it has grown to specialise in three segments: auto vision and robotics, advanced leadframe materials and its core precision engineering know-how. It now has four manufacturing and design facilities in Singapore and Malaysia, and a strong market presence in the Asean and China.

Behind Rokko’s patent-rich portfolio and multiple awards from various companies is intensive R&D. Almost every new chip design for the automotive industry, for example, takes as long as two years from development process to mass production – assuring uncompromised quality, safety and reliability.

“We work with everyone from multinationals to government agencies; they come to us and we go to them for collaboration,” Lim says.

These partnerships ensure that the technologies can be effectively replicated in any market, particularly in key and emerging manufacturing hubs such as China, Vietnam and India.

“China has been the factory of the world for many years – and while it continues to be so for many more, it’s also transforming into a technology leader in its own right,” Lim says.

“We look forward to becoming the technology partner of choice in China and the rest of Asia. Despite Rokko’s global presence and challenges, it is vigilant and excited about what the brand becomes in the next 25 years.”



Gary Lim, group managing director

新加坡国庆日

洛科强调作为高价值精密工程与技术合作伙伴的研发实力

当要求质量零缺陷时，意味着允许误差为零。对于德州仪器、英飞凌和莫仕等全球领先的半导体和汽车传感器制造商，这意味着信赖作为技术合作伙伴的洛科，洛科提供的不仅仅是无缺陷产品。

“我们对委托我们负责产品完整性的客户履行承诺，这需要以客户为中心的服务和持续的研发。我们不是巨头，但全球一些最大的行业领导者都相信我们的专业技能不会辜负他们的信任。”集团董事总经理表示。

自一九九二年以来，洛科一直为半导体和汽车行业的一百多家客户提供精密工程服务。过去二十五年中，公司不断发展，专耕于三大业务领域：自动视觉和机器人学、先进引线框架材料学以及核心的精密工程专有技术。目前公司在新加坡和马来西亚有四家制造厂和设计设施，在东盟和中国有很大的市场份额。

洛科拥有包含无数专利的产品组合，以及众多公司给予的各种奖项，而这背后是密集的研发。例如，为汽车行业所作的几乎每一个新芯片设计，从开发到量产都需要长达两年的时间，从而保证高质量、安全性和可靠性。

“从跨国公司到政府机构，我们与每个人合作，或是他们来找我们，或是我们去与他们合作。”林董表示。

这些合作伙伴关系确保了技术能够在任何市场上得到有效的复制，特别是在中国、越南和印度等主要的新兴制造业中心。

“中国多年来一直是世界工厂，而今中国在继续保持世界工厂地位的同时，也在依靠自己的力量转型成为技术领导者。

“我们期待成为中国和亚洲其他地区的技术合作伙伴。鉴于洛科的全球地位及面临种种挑战，对于未来二十五年品牌的成长，我们既保持警觉又感觉振奋。”林董表示。



Gary Lim, 集团董事总经理